NATE SMITH

nate@natesdesign.com



EXPERIENCE

2019 - 2020 • Instructure

CREATIVE DIRECTOR - MASTERYCONNECT

Branding, conception, design and implementation of creative projects.

2016 - 2019 MasteryConnect

CREATIVE DIRECTOR

Responsible for all creative projects from inception to completion.

2016 • Western Digital - SanDisk

SENIOR UX DESIGNER

UX/UI design & development for global web and mobile materials.

2010 - 2016 • ExpertVoice

SENIOR INTERACTIVE DESIGNER

Clients: The North Face, Skullcandy, Nike Golf, Linksys, Marmot, Sony, Spy Optics, GoPro, Keen, Diamondback Bikes, and more.

2009 - 2010 • Basic Research

WEB DESIGNER

Clients: Jillian Weight Loss, StriVectin, Bremenn Labs, Zantrex-3, Relacore, Novex-Biotech, etc.

2008 - 2009 • Richter7

INTERACTIVE DESIGNER

Clients: Neumont University, Digitech, Park City Chamber, Polynesian Culture Center, Zions Bank, and more.

EDUCATION

Summer 2007 • USU Summer Design Academy

LEYSIN, SWITZERLAND

Olympic torch concept displayed in the olympic museum

Grad 2007 • BFA in Graphic Design

UTAH STATE UNIVERSITY

Empasis in Interactive Design

Grad 2004 • Associate of Science

SNOW COLLEGE

Empasis in Art



SKILLS

HTML/CSS

JS/jQuery

Front End Dev

UI/UX

Sketch

Adobe CC

Marketing

Print Design

Art Direction

INTERESTS



MTB/Road



Snowboarding



Music



Photography



Books



Podcasts



ONLINE



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